



## Clinically Superior Essential Oils Therapeutic vs. Food Grade Flavorings Why Our Labels State: Not For Internal Use

### **USDA Organic Definition:**

The USDA's National Organic Program regulates the standards for any farm, wild crop harvesting, or handling operation that wants to sell an agricultural product as organically produced. USDA Organic ingredients and products are certified not to have synthetic ingredients, chemical pesticides or fertilizers, or GMOs (Genetically Modified Organisms) involved in the process at any stage from the agricultural level to the finished product. Essanté Organics oils meet this criteria.

### **USDA Organic Labeling:**

The National Organic Program and the Organic Foods Production Act are intended to assure consumers that the organic products they purchase are produced, processed, and certified to be consistent with national organic standards. Essanté Organics oils meet this criteria.

### **Therapeutic Grade:**

There is no organization that oversees therapeutic quality nor is a definition of the term Therapeutic Grade available. Another term for this standard of quality is "Aromatherapy Grade" or "Clinical Grade." There are many criteria that must be met for an essential oil to be of true Therapeutic, Clinical and Aromatherapy Grade including: 1) Strict testing with Gas Chromatography Mass Spectrometers (GCMS). 2) Whole oils (not fractionated or taken apart during or after distillation). 3) Not flavorings (redistilled for internal use). Essanté Organics oils meet all 3 criteria and are whole oil distillations that are highly therapeutic in nature, as opposed to oils subjected to high heat (redistilled flavorings approved for internal use).

### **Not For Internal Use vs. Food Grade Flavorings:**

Any vendor claiming both "Therapeutic Grade" and "Suited For Internal Use" may be in violation of the FDA. Essanté Organics Essential Oil labels state "not for internal use", because legally, if an essential oil is sold for internal use (as flavoring), it must be redistilled. Essanté Organics Therapeutic, Clinical and Aromatherapy Grade oils are never redistilled, period. Redistilling is clinically proven to degrade the

potent therapeutic benefit of the oil. Any vendor advertising their oils as "Suited For Internal Use" is selling Food Grade (redistilled) oils, also known as flavorings. Oil vendors cannot legally claim both "Therapeutic Grade" and "Suited For Internal Use" because once the oil is redistilled; it is no longer Therapeutic, Clinical or Aromatherapy Grade. In addition, ingested oils may lack effectiveness because of the role that saliva and stomach acid play during digestion. Essanté Organics follows organic science: there are no clinical studies to validate internal use as being more effective than inhalation and/or skin application of essential oils. All clinical studies to date indicate the opposite; *use of essential oils through the skin and through inhalation (via a diffuser) provides far greater therapeutic benefit over oral ingestion.* Internal oral ingestion of potent, therapeutic grade oils can be dangerous when an aroma therapist is not consulted and when proper and substantial dilution is not followed. For these reasons we do not recommend internal oral ingestion of our USDA therapeutic grade oils, unless you consult a certified aroma therapist. We do not recommend ingesting any oils that are not USDA organic. Ingestion of oils is a personal choice made by individuals.

### **Essanté Organics Ultrasonic Diffuser:**

Science shows that diffusing an essential oil is the most potent way to experience its therapeutic benefit because the diffuser breaks down the essential oil into even smaller, more absorbable particles. Diffused oils are inhaled plus they permeate the skin, tissues, organs and systems of the body within seconds to minutes. Not all diffusers are powerful enough to process thicker, therapeutic grade oils yet Essanté Organics diffuser is made to process all essential oils. It is important to clean your diffuser after each use.

### **Not All USDA Organic Oils Are Therapeutic Grade Oils:**

Oils labeled 'organic' are not automatically ensured to be Therapeutic, Clinical or Aromatherapy Grade because, outside of Essanté Organics distilleries, 95% of all essential oils produced by 'USDA organic' distillers are producing flavors for the food industry and they are using high pressure heat when redistilling oils (therefore producing non-therapeutic grade oils). Essanté Organics single oils are USDA Organic and Therapeutic Grade, a rare differentiating factor that allows our oils to be clinically superior to all others.

The FDA has not evaluated these statements. Products are not intended to diagnose, treat, cure or prevent disease. Consult your Aroma Therapist and physician prior to using Essential Oils.