

### OUR MISSION

Essante Organics global mission is to create a positive impact on the planet & in people's lives through the much needed education & use of our superior, chemical-free, organic products. Our mission is to partner & build deep & memorable experiences with our field executives & customers in order to help everyone LIVE FREE. CHEMICAL FREE & or FINANCIALY FREE.



#### **OUR PROMISE**

We promise to create & offer the finest chemical free & organic products that deliver results. We promise to always listen to our field executives & take their recommendations to heart. Ask around & you will discover we have implemented many of our executive's suggestions. Almost

everyone here at corporate has walked a million miles as a highly successful field executive, before being invited to be a part of the Essante Organics corporate staff, so we guarantee we will deliver superior support to you. We promise to always operate in integrity & provide a platform where you can order products effortlessly & or operate a home-based business you are extremely proud of. We give you our word we will never change the core compensation plan, a fact made clear by our track record. The revolutionary Essante Organics Compensation Plan pays top industry dollar & it has & continues to remain steadfast, since our launch in 2009. We guarantee to do everything within our power to provide you with a lasting home where you can always enjoy the lifelong, limitless residual income you build here with us.



OUR CEO & MANAGEMENT TEAM LEFT: Mr. Michael Wenniger, CEO CENTER: Dr. J.J. Levine, President RIGHT: Mr. Daniel Wenniger, SCO Born in Wisconsin, Mr. Michael Wenniger (far left) learned invaluable personal & business skills from his family & peers at an early age. He lives by his values; putting others first, genuinely caring about people & always following The Golden Rule of doing unto others as you would have them do unto you. Embracing his strong belief that long-term wellness is achieved only by using & consuming pure products, Michael leveraged over two decades of experience in the wellness industry & merged it with his passion for creating first-to-market organic products.

He truly enjoys helping others live healthier lives. Mr. Wenniger founded Essante Organics in 2009 & it has become the industry leader in organics. Essante's products support healthy people & a healthy planet. Michael knew his mission would grow organically as he gave everyone the opportunity to share Essante's products, so he designed a simple & lucrative way to reward people who refer others to Essante Organics. Now Essante Organics has a large field of happy "wellness warriors", people just like you, who are helping themselves, & often times others, to live healthier & more rewarding lives.

Michael is known throughout our industry for formulating & delivering unique, patented organic products & a superior home-based business model. Michael's contagious energy, anything-is-possible attitude, cutting-edge proprietary approach to product development & honed marketing skills are qualities that set him apart as an entrepreneur & progressive pioneer in the green organic movement. He aligns himself with a team of experts, in every area, & this strategy has positioned Essante Organics as one of the top, internationally recognized companies in the organic health & wellness industry.

Discover your exceptional corporate team at Essante Organics. Just click on **COMPANY** in the navigation bar and get to know each of them.

Michael's unique leadership style – thinking as a field executive first & corporate officer second – has generated countless accolades & recognition as a multi-million dollar earner of residual income, an entrepreneur, a philanthropist, a success coach & a mentor. An advocate of "paying it forward," Michael devotes much of his personal & corporate resources to the community, giving back & helping enrich the lives of others in need.



#### **GIVING BACK**

Essante Organics relishes spending quality time with families all around the globe. Mr. Wenniger personally serves on several boards & works closely with organizations to introduce organic programs into schools internationally. He & his corporate dream-team at Essante Organics are committed to working with non-profit organizations to help the world, one family at a time. For every product purchased, Essante Organics makes a contribution to a program or charity, chosen by our field executives each year. Essante Organics is committed to helping hundreds of thousands of families receive the gift of green, organic, chemical-free living. You are part of the giving back process each time you order.

## #1 Publicized Co. in Industry (Unsolicited)



# UNSOLICITED ADVERTIZING & ENDORSEMENTS

Essante Organics does not pay for advertizing yet we are ranked the #1 most publicized as company in our industry. All appearances of our CEO and our company have been & continue to be unsolicited. All advertisers have asked our permission to feature our products & they have done SO without financial incentive. Mr. Michael Wenniger, CEO of Essante Organics, has

appeared in more television shows & print media than any other CEO in our industry. The media attention focused on Essante Organics is due to the exceptional performance of our products – ranging from our patented weight management, to alkalizing pH balanced nutritionals, to organic beauty, health & home products. This publicity lends you powerful product & business credibility PLUS a wealth of product orders that are passed to our field executives through monthly promotions.



Essante Organics continues to receive numerous exclusive invitations to participate in famous Red Carpet Events including The Oscars, The Emmy's, The Grammys, The Screen Actors Guild Awards (SAG), The MTV Music Awards & many others. Essante's products have also been featured in Vogue, Elle, US Weekly, Star & more. Essante's CEO & products have been featured on Extra TV eleven times, as well as on international stations around the world. As a field executive with Essante Organics you will often have fun participating in contests where THE WINNERS ENJOY A NIGHT ON THE RED CARPET! This unprecedented, unsolicited publicity has given us the illustrious status of being featured in the media more than any other company in history of our industry. Why? Because we based everything we do on one simple solution-based concept – teaching the World how to LIVE FREE – CHEMICAL FREE and or FINANCIALLY FREE!

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