

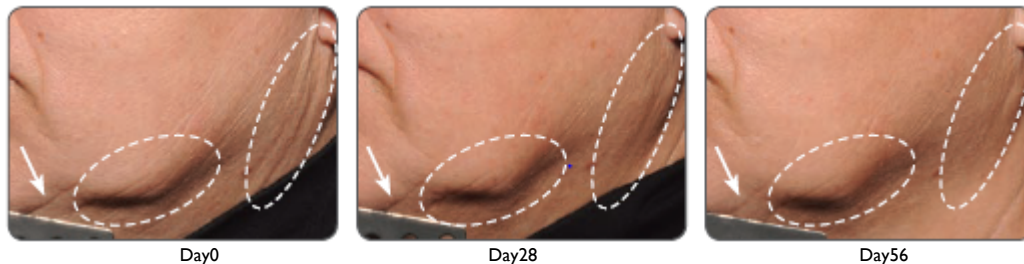
# Anti-Aging Repair Cream

A truly unique, natural formula, with high performance cosmeceutical actives that provide both immediate results and a significant visual difference in 30 days. This product is different from in action and performance from the chemical based instant face lifts found on the market today with petroleum based plastics that create an instant 'stretch' for a smooth appearance that lasts 6-8 hours. Although these temporary face lifts have an exciting response, they are only temporary and may have long term 'reverse aging affects'. The toxic, carcinogenic ingredients used in these formulas can be referred to as AgeAccelerators™ because they actually stretch the skin and collagen which increases the long-term appearance of aging and the illnesses associated with aging.

**Face Lift Serum** is the most innovative product of its time utilizing key actives which are the most effective ingredients in the natural cosmetic industry market today. They significantly add immediate tightening, smoothing and texture-improving properties to the skin but without stretching.

These film formers help hold the skin in structural integrity while anti-aging actives restructure the dermis architecture. For maximum effectiveness the key ingredients are employed at levels higher than those used in the clinical studies to ensure the best results. Significant research has created a synergistic response from these key ingredients for optimal skin firming and restoration of the "youth gene".

## CLINICAL RESULTS OF BIOMIMETIC TRIPEPTIDE



Significantly increases skin firmness, elasticity and viscoelasticity, attesting its efficacy on skin slackness and sagging.



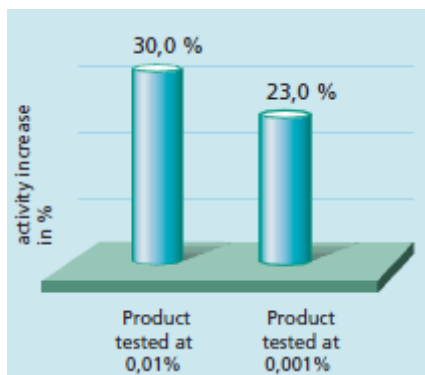
Clearly reduces the appearance of wrinkles and skin sagging over time.

## BIOMIMETIC TRIPEPTIDE OF ELAFIN (marker for DNA strand that causes sagging skin) (GLYCERYN (AND) WATER (AND) DEXTRAN (AND) F3ACETYL TRIPEPTIDE-2)

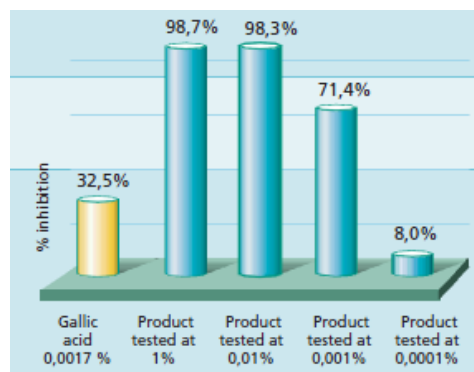
- 93% Improvement of elasticity
- 92% overall improvement of firmer, fuller and denser skin
- 77% increase in lifting effect.
- Significantly decreases progerin, the main cause of wrinkles, sagging and slackness
- 10% decrease in profile of the jawline
- Marketing could be tied to the disease portrayed in the Curious Case of Benjamin Buttons (without the Hollywood fantasy story line)

## WATER (AND) MALACHITE EXTRACT:

Malachite reduces Glutathione, a tri-peptide produced by cysteine, glycine and glutamic acid is considered the main cellular antioxidant as it complements the actions many other antioxidants. By assisting in the reductase of Glutathione it allows the regeneration of reduced levels of glutathione and thereby increases the proper cellular function. When molecular oxygen is reduced, a superoxide anion is formed. Malachite has the scavenging power on this superoxide and diffuses the chain reaction on detrimental oxidative links.



Variation of Glutathione with Malachite



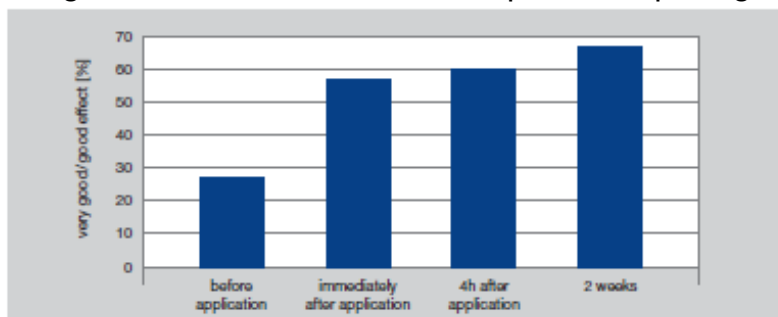
Scavenger potential of Malachite upon superoxide anion

- 95% efficacy of inhibiting the superoxide anion
- 30% overall redactase of Glutathione to increase function of other major cellular antioxidants
- Malachite (Copper)- Is a holistic stress filter that adapts to each skin type
- Malachite (Copper)- Keratinocyte: it plays a part in the synthesis of keratin, by oxidation of the sulfhydryl groups. Like zinc, it plays an antiradical role by activating the cellular enzymatic system, and by linking to the metallothionein sulfhydryl compounds.
- Malachite: Increases the amounts of collagen and elastin produced by the fibroblasts by activating the lxyloxidases, inducing oxidative deamination of certain lysine and hydroxylysine residues in tropoelastin and tropocollagen
- Malachite: It activates the tyrosinase, thus favoring synthesis of the melanin precursors with solar protection power.

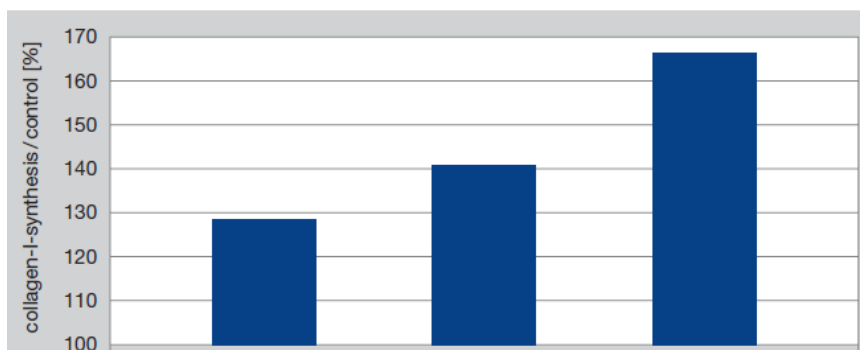
#### ALGAE (MICROALGA NANNOCHLOROPSIS OCULATA) EXTRACT (AND) PULLULAN:

- Tightens the skin immediately and has in parallel a long term effect strengthening the skin's connective tissue.
- Acts preventively as a protection shield against oxidative stress.
- Strengthens the connective tissue by increasing the formation of collagen

The figure shows the statements of the panelists reporting a very good/good tightening effect:



Stimulates the formation of collagen-I in human fibroblasts.



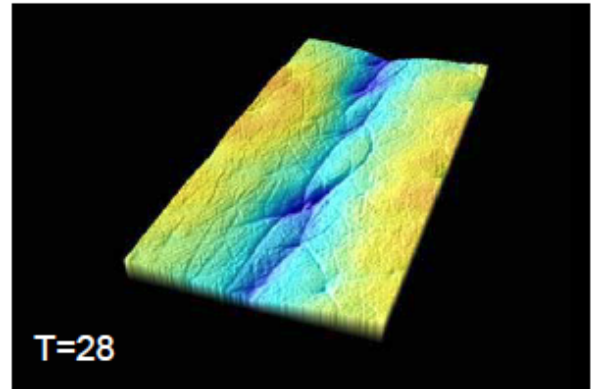
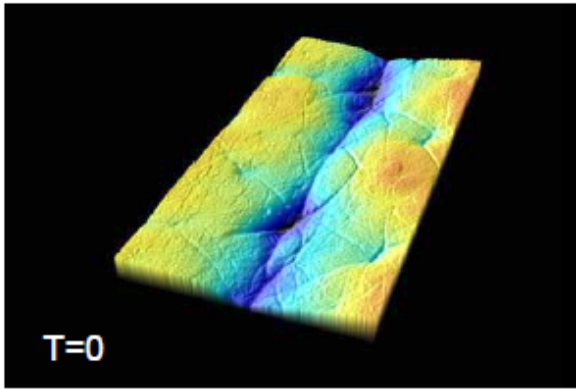
#### PALMITOYL TRIPEPTIDE-37

Tripeptide-37 has proven to dramatically reduce wrinkles by 45% in 28 days. Engineered for cutaneous delivery and resistant to enzyme degradation, Tripeptide-37 mimics the activity of TGF- $\beta$  to stimulate collagen synthesis

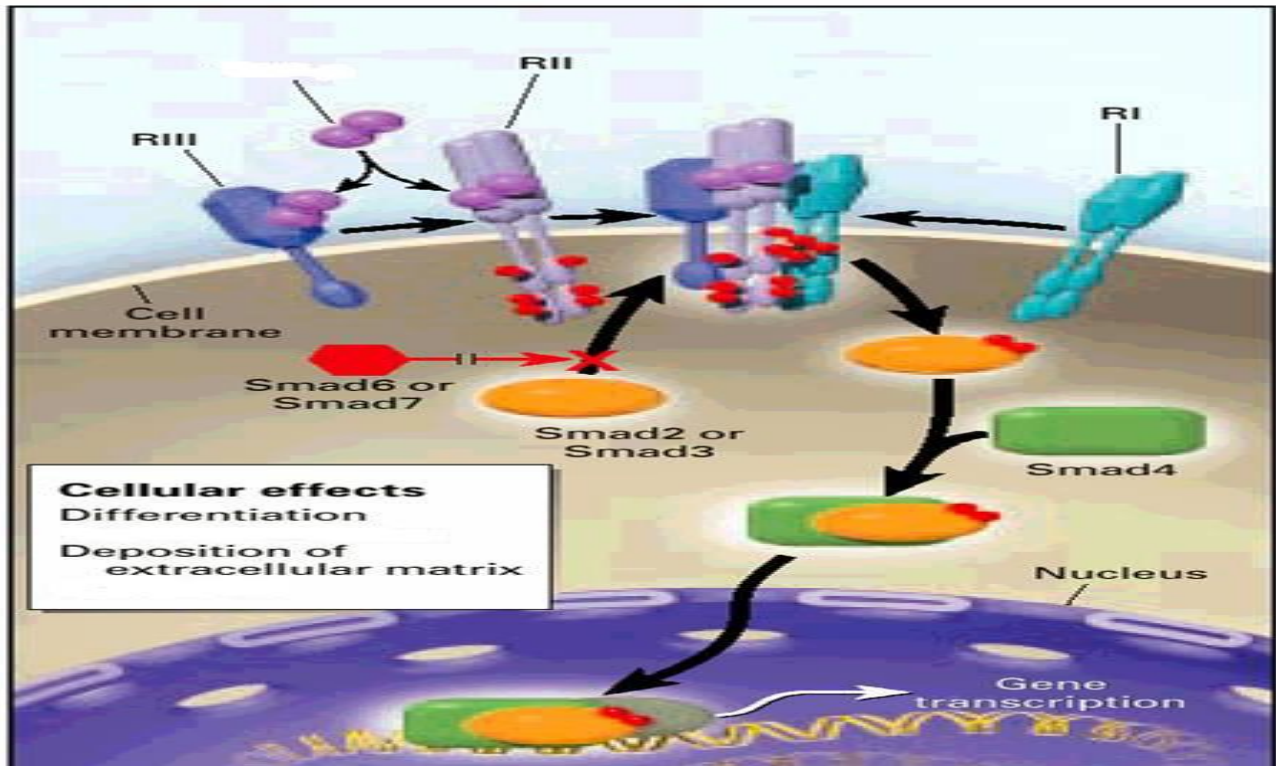
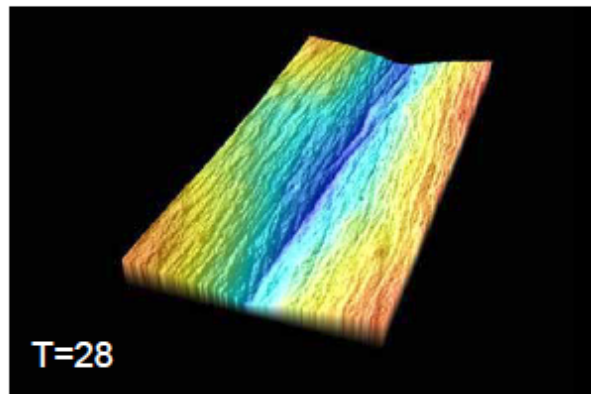
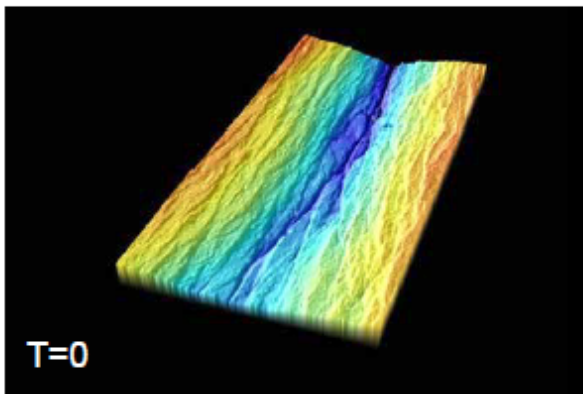
- 45% Reduction in overall wrinkles in 28 days (In-vivo)
- 88% Reduction in Wrinkle Depth (In-vivo)

- 152% Increase in Collagen I Synthesis (In-vitro)
- 175% Increase in Collagen III Synthesis (In-vitro)
- 48% MMP-9 Inhibition (In-vitro)

### Subject 1



### Subject 2



### Mechanism of Action

### **OAT (BETA GLUCAN) LIQUID:**

A soluble fiber found in the cell walls of oat kernels. As a natural polymer, beta glucan stimulates the immune system and is used in products designed to help heal wounds faster. As an ingredient in personal care products, beta glucan features the ability to induce cellular activities which lead to the restructuring of skin, resulting in a reduction of fine lines and wrinkles. Some of its functional properties include:

- Stimulates collagen synthesis
- Provides protection against UVA/UVB damage
- Acts as a natural moisture barrier and film-forming agent
- Promotes cell renewal; anti-ageing
- Improves skin viscoelasticity
- Decreases hyperpigmentation due to photodamage
- Improves tensile hair strength and significantly reduces breakage caused by bleaching
- Seals, protects, and moisturizes the skin
- This Beta Glucan liquid penetrates with a high molecular weight into the skin.

#### **ACTIVITY/ BENEFITS /CLAIMS**

Anti-inflammatory and anti-itch.

Healing and therapeutic hair and skin health benefits

Rich in lipid soluble polyphenols, complex polysaccharides,

Flavonoids, Phytosterols, Saponin, Cinnamic acid, Vitamin E and Tocotrienols...

Increases hair strength, extensibility, and brittleness

**Effective delivery of water soluble actives into skin (dermis)\*\***

Skin moisturizer and film former

Immuno-stimulant

Stimulates Collagen synthesis, skin elasticity, wound healing, scar repair, stretch mark relief, cracked heels relief

Excellent for post laser, microdermabrasion, glycolic and other skin dermatological procedures

Excellent for pre, during and post UV exposure and tanning products

**Accelerate wound healing without scarring**

Anti aging, anti wrinkle and skin repair serums

**24 hydration claims (clinically proven)**

### **SODIUM HYALURONATE (HYALURONIC ACID):**

Sodium Hyaluronate (Hyaluronic Acid) is also called Hyaluronan is a component of connective tissue whose function is to cushion & lubricate. Hyaluronan occurs throughout the body and the skin contains 50% of the total Hyaluronan in the body. As Hyaluronic Acid decreases in the body over time and by age 50, most people have lost 50% of the Hyaluronic Acid they had in youth. Hyaluronic acid is the only acid GAG (glycosaminoglycan) found in the skin

- Hyaluronic acid naturally moisturizes skin from the inside out, smoothing out wrinkles in the process.
- Hyaluronic acid as a nutraceutical acts to hydrate the skin and restore vitality in aging skin.
- Hyaluronic Acid can improve the skin's contour and reduce depressions in skin due to acne, scars, injury or illness.

### **APPLE STEM CELLS:**

- Protects longevity of skin stem cells
- Delays senescence of essential cells
- Combats chronological aging
- Preserves the youthful look and the vitality of the skin

### **LECITHIN:**

- Significantly reduces skin irritation
- Lecithin externally will create a protective barrier to maintain skin moisture and promote cellular healing.
- Lecithin is naturally occurring in the body and is responsible for maintaining the surface tension of the cell membrane.

- Forms a protective and restructuring film on the skin's surface which prevents the water loss while increasing the hydration of the stratum corneum (surface, almost dead cell layer)

#### **WHITE TEA (CAMELLIA SINENSIS (WHITE TEA) LEAF EXTRACT):**

- White tea is made from immature tea leaves that are picked shortly before the buds have fully opened. The tea takes its name from the silver fuzz that still covers the buds, which turns white when the tea is dried.
- Contains high potency antioxidants, one of which is called "flavanoids". These antioxidants have unique properties help prevent and reverse the appearance of aging, including lessening the appearance of brown spots
- Medical research studies indicate that white tea is better for you with more powerful anti-oxidants, such as catechins, that fights and kills cancer-causing cells, than any other type of tea
- Eliminates free radicals in the skin caused by chemicals and UV rays. Staying out in the sun too long, can be the cause of premature aged skin.
- Aids in preventing acne. Acne buildup usually occurs due to the high amount of toxins that keep accumulating in the body. Antioxidants in white tea help eliminate excess toxins and keep your skin clear from acne related lesions.
- A 2004 study at Pace University concluded that white tea can help your body's immune system fight off viruses and dangerous infection-causing bacteria.
- The same study concluded that fluoride-rich white tea helps prevent the growth of dental plaque, the chief cause of tooth decay.

#### **BRASSICA OLERACEA ITALICA (BROCCOLI) SEED OIL:**

- Highly moisturizing with excellent skin compliance and emolliency.
- Imparts sheen and luster to hair
- Quick absorbing and non-greasy
- Natural alternative to silicone
- Excellent oxidative stability
- Rich in vitamin K and A as well as fatty acids such as Erucic acid and Omega-9 fatty acid

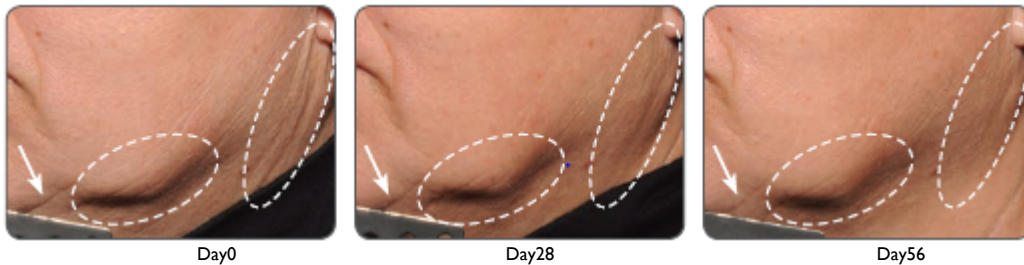
# BioEnhanced Face Lift

A truly unique, natural formula, with high performance cosmeceutical actives that provide both immediate results and a significant visual difference in 30 days. This product is different from in action and performance from the chemical based instant face lifts found on the market today with petroleum based plastics that create an instant 'stretch' for a smooth appearance that lasts 6-8 hours. Although these temporary face lifts have an exciting response, they are only temporary and may have long term 'reverse aging affects'. The toxic, carcinogenic ingredients used in these formulas can be referred to as AgeAccelerators™ because they actually stretch the skin and collagen which increases the long-term appearance of aging and the illnesses associated with aging.

**Face Lift Serum** is the most innovative product of its time utilizing key actives which are the most effective ingredients in the natural cosmetic industry market today. They significantly add immediate tightening, smoothing and texture-improving properties to the skin but without stretching.

These film formers help hold the skin in structural integrity while anti-aging actives restructure the dermis architecture. For maximum effectiveness the key ingredients are employed at levels higher than those used in the clinical studies to ensure the best results. Significant research has created a synergistic response from these key ingredients for optimal skin firming and restoration of the "youth gene".

## CLINICAL RESULTS OF BIOMIMETIC TRIPEPTIDE



Significantly increases skin firmness, elasticity and viscoelasticity, attesting its efficacy on skin slackness and sagging.



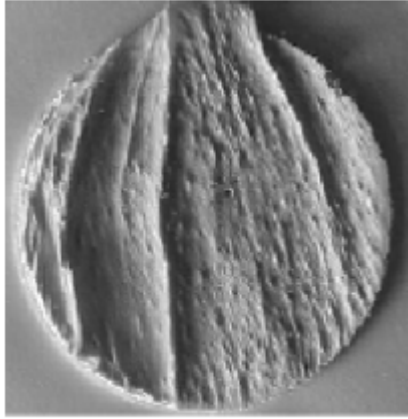
Clearly reduces the appearance of wrinkles and skin sagging over time.

## BIOMIMETIC TRIPEPTIDE OF ELAFIN (marker for DNA strand that causes sagging skin) (GLYCERYN (AND) WATER (AND) DEXTRAN (AND) F3ACETYL TRIPEPTIDE-2)

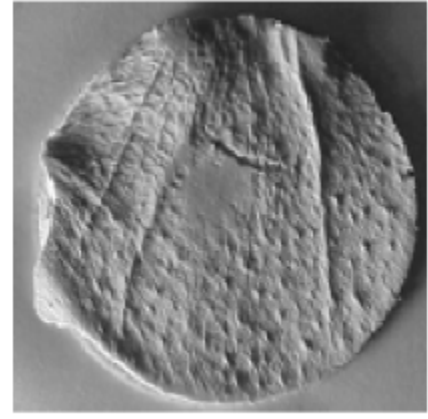
- 93% Improvement of elasticity
- 92% overall improvement of firmer, fuller and denser skin
- 77% increase in lifting effect.
- Significantly decreases progerin, the main cause of wrinkles, sagging and slackness
- 10% decrease in profile of the jawline
- Marketing could be tied to the disease portrayed in the Curious Case of Benjamin Buttons (without the Hollywood fantasy story line)

**BAMBUSA VULGARIS (BAMBOO) EXTRACT (AND) PISUM SATIVUM (PEA) EXTRACT (AND) GLUCOSAMINE HCL:** A skin resurfacing complex that is a non-surgical alternative to Botox and Restylane. "Facelift without surgery". This combination works synergistically to increase the production of collagen, elastin and hyaluronic acid which occur naturally in the body, and induce cell proliferation and differentiation. Bamboo is the richest source of natural silica, more than 10 times that found in the Horsetail Plant. Pea extract has vital amino acids & proteins necessary for the production of collagen and elastin and reinforces the skin's natural defense in fighting free radicals. Glucosamine is a natural skin

exfoliator the activates the dermal fibroblasts that results in accelerated skin renewal with reduction of wrinkles & lines. These 3 ingredrients work in synergy to increase collagen , Hyaluronic acid, cell proliferation while creating firmer skin and decreasing wrinkles.



**BEFORE**

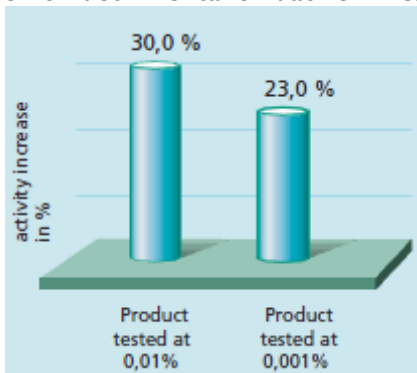


**AFTER**

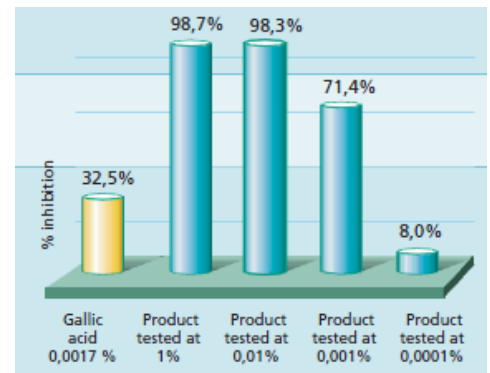
- 45.3% improvement in reducing lines and wrinkles.
- Fast acting anti-wrinkle ingredient
- Look 7 years younger in 2 weeks
- Look 11 years younger in 4 weeks
- Decreases skin laxity, extension, and rebound
- Increases skins elasticity and firmness

**WATER (AND) MALACHITE EXTRACT:**

Malachite reduces Glutathione, a tri-peptide produced by cysteine, glycine and glutamic acid is considered the main cellular antioxidant as it complements the actions many other antioxidants. By assisting in the reductase of Glutathione it allows the regeneration of reduced levels of glutathione and thereby increases the proper cellular function. When molecular oxygen is reduced, a superoxide anion is formed. Malachite has the scavenging power on this superoxide and diffuses the chain reaction on detrimental oxidative links.



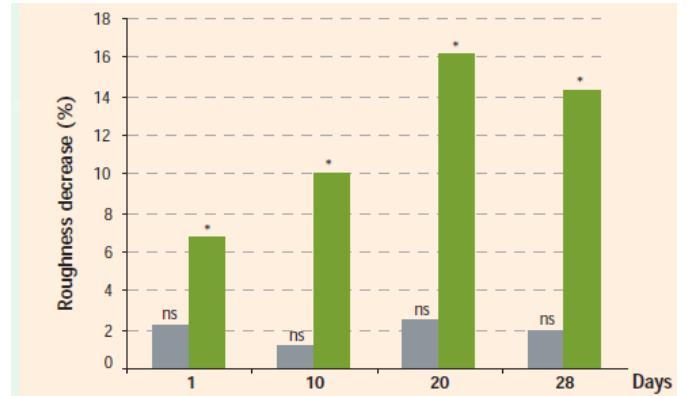
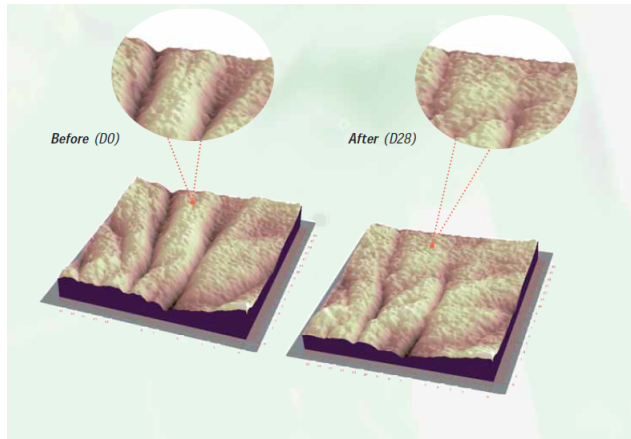
Variation of Glutathione with Malachite



Scavenger potential of Malachite upon superoxide anion

- 95% efficacy of inhibiting the superoxide anion
- 30% overall redactase of Glutathione to increase function of other major cellular antioxidants
- Malachite (Copper)- Is a holistic stress filter that adapts to each skin type
- Malachite (Copper)- Keratinocyte: it plays a part in the synthesis of keratin, by oxidation of the sulfhydryl groups. Like zinc, it plays an antiradical role by activating the cellular enzymatic system, and by linking to the metallothionein sulfhydryl compounds.
- Malachite: Increases the amounts of collagen and elastin produced by the fibroblasts by activating the lisyloxidases, inducing oxidative deamination of certain lysine and hydroxylysine residues in tropoelastin and tropocollagen
- Malachite: It activates the tyrosinase, thus favoring synthesis of the melanin precursors with solar protection power.

## WATER (AND) ACMELLA OLERACEA (MAFANE FLOWER) EXTRACT:

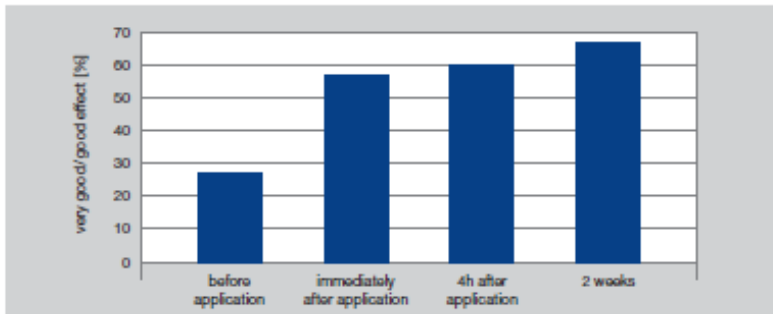


- 83% reduction in 'crow's feet' wrinkles around the eyes within 28 days
- 75% major improvement of skin roughness within 1 day after the first application
- Immediately limits micro contractions that create and aggravate facial wrinkles
- Smoothing effect on skin with 28 days

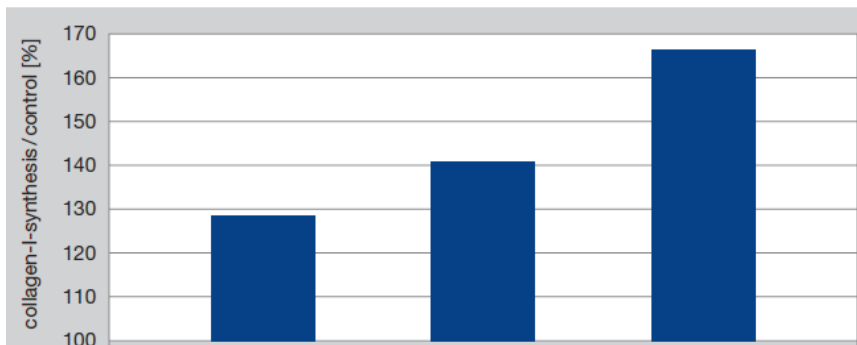
## ALGAE (MICROALGA NANNOCHLOROPSIS OCULATA) EXTRACT (AND) PULLULAN:

- Tightens the skin immediately and has in parallel a long term effect strengthening the skin's connective tissue.
- Acts preventively as a protection shield against oxidative stress.
- Strengthens the connective tissue by increasing the formation of collagen

The figure shows the statements of the panelists reporting a very good/good tightening effect:



Stimulates the formation of collagen-I in human fibroblasts.



## AVENA SATIVA (OAT) KERNAL EXTRACT:

- Immediate tensor (tightening) effect in 82% of panel participants
- Firmer more toned and smoother skin
- Strong lifting power with short-term significant tightening/firming effect
- Clinical studies have proven that oats help dry and itchy skin, reduce heat and alleviate redness.
- Superior anti-irritant and antioxidant properties Anti-aging, anti-wrinkle and skin repair
- Clinically proven therapeutic activity from this extract's high levels of polyphenols and anthocyanins



- Powerful natural anti-oxidant and anti-irritant properties
- Effective as an active ingredient in sensitive skin and scalp products
- Ideal for skin, hair, baby, sun care products, and cosmetics
- 40% reduction in sebum peroxidation.
- Helps prevent photo damage and provides DNA protection
- Natural and safe replacement for BHT
- Excellent for pre, during and post UV exposure and tanning
- Excellent anti histamine (superior to Cortisone)\* in less than 30 min it works 4 times better and faster than Hydrocortisone
- Soothing agent for skin with rosacea, eczema, erythema, and atopic dermatitis
- Shown to suppress skin and hair lipid peroxidation
- Effectively protects DNA from UV (sun) exposure
- Possesses powerful non-steroidal anti-inflammatory activity
- Relieves itching and reduces inflammation

#### **SODIUM HYALURONATE (HYALURONIC ACID):**

Sodium Hyaluronate (Hyaluronic Acid) is also call Hyaluronan is a component of connective tissue whose function is to cushion & lubricate. Hyaluronan occurs throughout the body and the skin contains 50% of the total Hyaluronan in the body. As Hyaluronic Acid decreases in the body over time and by age 50, most people have lost 50% of the Hyaluronic Acid they had in youth. Hyaluronic acid is the only acid GAG (glycosaminoglycan) found in the skin

- Hyaluronic acid naturally moisturizes skin from the inside out, smoothing out wrinkles in the process.
- Hyaluronic acid as a nutraceutical acts to hydrate the skin and restore vitality in aging skin.
- Hyaluronic Acid can improve the skin's contour and reduce depressions in skin due to acne, scars, injury or illness.

#### **WHITE TEA (CAMELLIA SINENSIS (WHITE TEA) LEAF EXTRACT):**

- White tea is made from immature tea leaves that are picked shortly before the buds have fully opened. The tea takes its name from the silver fuzz that still covers the buds, which turns white when the tea is dried.
- Contains high potency antioxidants, one of which is called "flavanoids". These antioxidants have unique properties help prevent and reverse the appearance of aging, including lessening the appearance of brown spots
- Medical research studies indicate that white tea is better for you with more powerful anti-oxidants, such as catechins, that fights and kills cancer-causing cells, than any other type of tea
- Eliminates free radicals in the skin caused by chemicals and UV rays. Staying out in the sun too long, can be the cause of premature aged skin.
- Aids in preventing acne. Acne buildup usually occurs due to the high amount of toxins that keep accumulating in the body. Antioxidants in white tea help eliminate excess toxins and keep your skin clear from acne related lesions.
- A 2004 study at Pace University concluded that white tea can help your body's immune system fight off viruses and dangerous infection-causing bacteria.
- The same study concluded that fluoride-rich white tea helps prevent the growth of dental plaque, the chief cause of tooth decay.

#### **DIRECTIONS**

1. Cleanse, Tone, Moisturize.
2. Face Lift Serum provides immediate visual benefits while regenerating aging skin. To immediately feel and see maximum skin firmness, apply Face Lift Serum each morning and evening AFTER moisturizing.
3. Face Lift Serum is then applied in a thin layer and, as it dries, provides an instant lift in 3-5 minutes, for fewer stress lines, wrinkles and imperfections. Clinical studies have proven that after 5 days of use, most people have 17 times more collagen cells, rebuilding skin structure for a clear, ageless look. See detailed direction below.

For any area that needs an extra lift, apply a second, very thin layer, as directed above.

Agitation from rubbing of the skin or applying liquid makeup will reduce results. Face Lift Serum should be applied after your skincare regime. *Face Lift Serum* can be applied before makeup, as long as foundation or powder is applied with a light touch. For longer lasting results, apply after makeup application, as the very last step in your beauty routine. *Note: Too heavy of a coat may result in flakiness.*

# Eye Cream

Amazon Trio, F3Aceyl Biomimetic Tripeptide, Tripeptide-37, Oat, White Tea, Sodium Hyaluronate & Shea Butter

## Benefits / Romance

Extraordinary benefits for younger looking eyes. It provides moisture stay power maintaining optimal moisture throughout the day / night with a slight sheen / radiance from within. Key ingredients provide a skin resurfacing action that is marketed as a non-surgical alternative to Botox and Restylane. "Facelift without surgery". This combination works synergistically to increase the production of collagen, elastin and hyaluronic acid which occur naturally in the body, and induce cell proliferation and differentiation. Rich, yet not heavy for the delicate skin around the eye. Ideally should be used twice a day.

Formulated to support multiple claims:

- Provides plumping action to help reduce lines and wrinkles within a short period of time (1-1.5 hrs.) with a visible decrease in wrinkle depth within 14-30 days.
- Anti-wrinkle results are from several actions including: reduction in the tension held by constant muscle contractions, and the repair and strengthening of the specific collagen layer that lifts up the skin contracted by wrinkles.
  - 71% satisfaction of firming effect
  - 45.3% improvement in reducing lines and wrinkles
- Actively prevents skin aging by stimulating the skin's defense mechanisms against oxidative stress, inflammation and collagen degradation.
- Lightening dark circles - within 4 weeks there can be a reduction in the pigmentation of dark circles under the eye by up to 45% (tested on 15 people). Increases under eye skin brightening.
- Reduces puffiness through repair of microcirculation, and anti-inflammatory action clinical studies show a result of:
  - 67% decrease of puffiness / bags around the eyes
  - 71% satisfaction in reduction of edema (swelling).
  - 54% decrease of eyelid puffiness
- 50% improvement in moisturizing effect as well as improved skin elasticity and enhanced skin texture and smoothness.

Additional benefits from some of the active ingredients that could be used to have customers apply the eye cream to all areas on the face with broken capillaries.

- Spider veins: After 28 days of use the appearance and closure of the spider veins was reduced by 15% and within 84 days there was a 25% reduction in appearance as well as diminishing spider veins under the skin.
- Rosacea treatment: Performance results on Blood vessels. Tested on 17 people and literally turned "off" the switch to angiogenesis (expansion of capillaries).

## Key Ingredients:

Amazon cocktail from tribal medicine woman's son with degree in pharmacy:

**Pfaffia Paniculata (Brazilian Ginseng) Root Extract (and) Ptychopetalum Olacoides (Muirá Puama) Bark/Stem Extract (and) Lilium Candidum (Madonna Lily) Flower Extract:**

- 54% decrease of eyelid puffiness
- 67% decrease of puffiness / bags around the eyes
- 71% satisfaction in reduction of edema (swelling)
- 71% satisfaction of firming effect
- 43% decrease in dark circles and the area outside the dark circles
- 50% decrease in wrinkles around the eye

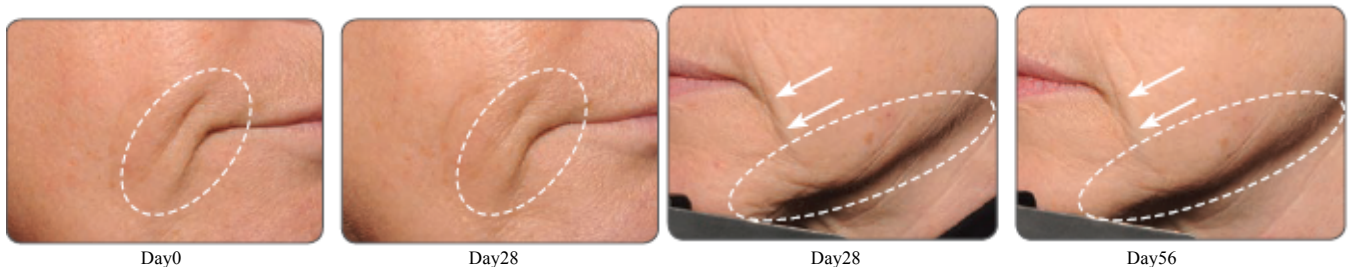
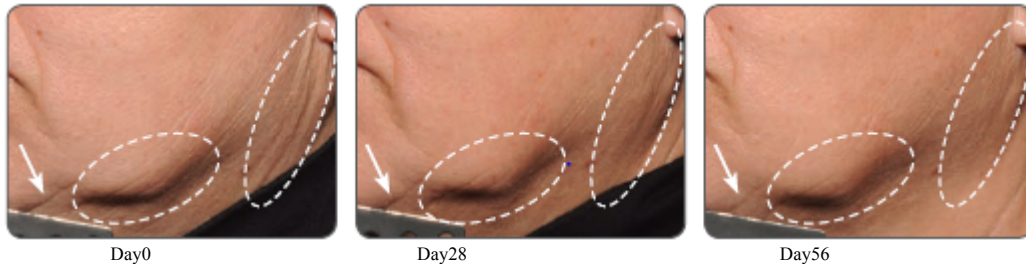
**Visual (image) Evaluation of Puffiness Improvement of Periorbital Region Before and After Product Application (D1/T0 and D28):**



**Biomimetic Tripeptide of Elafin (marker for DNA strand that causes sagging skin)**

(INCI- GLYCERYN (AND) WATER (AND) DEXTRAN (AND) F3ACETYL TRIPEPTIDE-2)

- 93% Improvement of elasticity
- 92% overall improvement of firmer, fuller and denser skin
- 77% increase in lifting effect.
- Significantly decreases progerin, the main cause of wrinkles, sagging and slackness
- 10% decrease in profile of the jawline



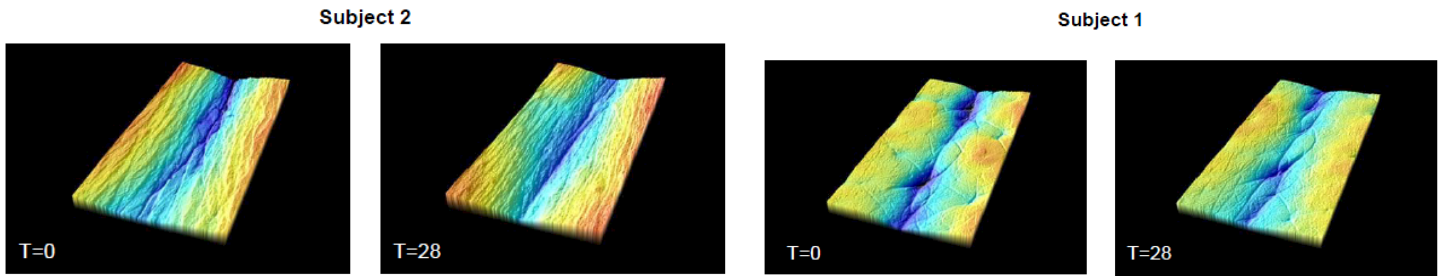
**Palmitoyl Tripeptide-37:**

Tripeptide-37 has proven to dramatically reduce wrinkles by 45% in 28 days. Engineered for cutaneous delivery and resistant to enzyme degradation, Tripeptide-37 mimics the activity of TGF- $\beta$  to stimulate collagen synthesis

- 45% Reduction in overall wrinkles in 28 days (In-vivo)
- 88% Reduction in Wrinkle Depth (In-vivo)

- 152% Increase in Collagen I Synthesis (In-vitro)
- 175% Increase in Collagen III Synthesis (In-vitro)
- 48% MMP-9 Inhibition (In-vitro)

### Reductions in Wrinkle Depth in 28 days

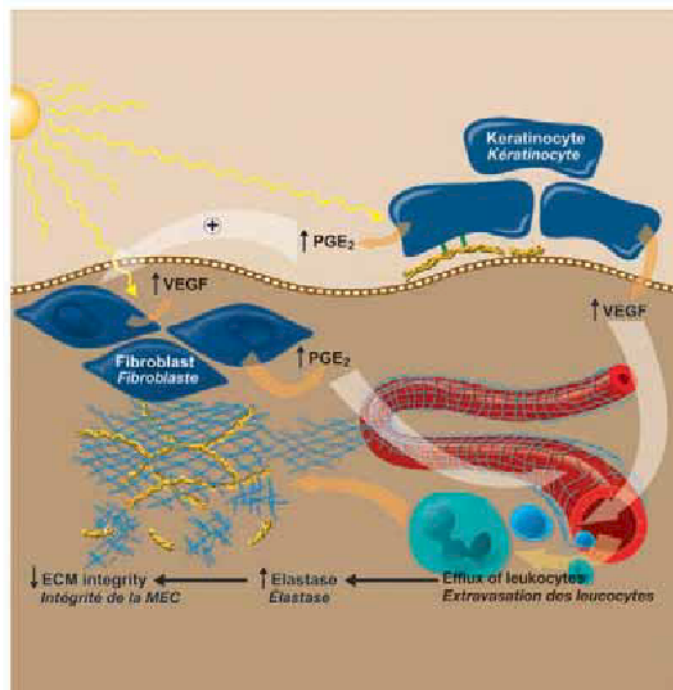


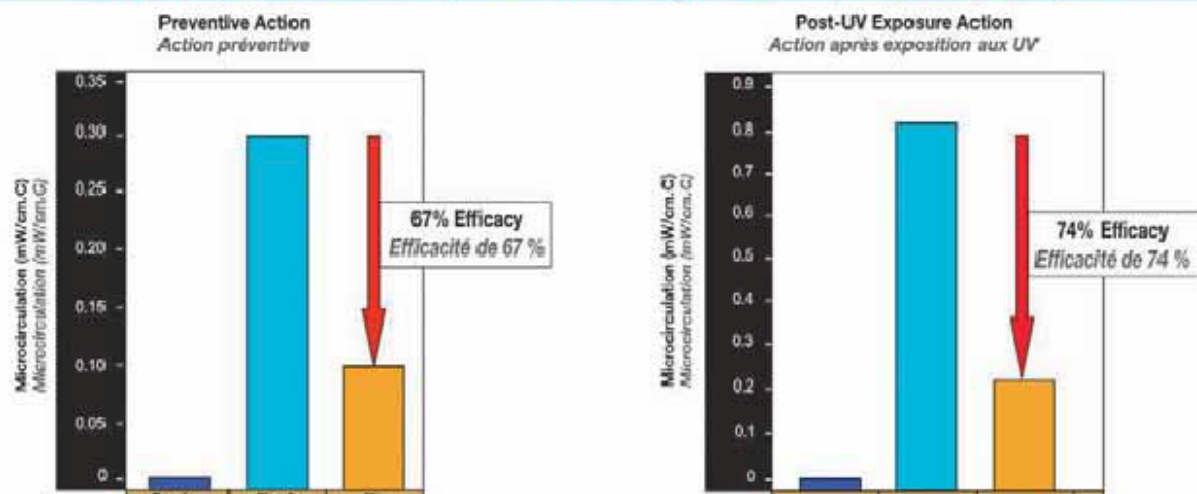
### Ascophyllum Nodosum (Kelp) Extract (and) Asparagopsis Armata Extract:

(INCI-Water (and) Polysaccharide (and) Ascophyllum Nodosum (Kelp) Extract (and) Asparagopsis Armata Extract) Skin cells sense external stress and respond by expanding micro capillaries as well as increasing leakiness in the capillaries. This leads to disorganized cells and weakens the overall skin structure. This ingredient helps to maintain capillary integrity to prevent the cascading damages that influence fine lines and wrinkles as skin ages.

- 67% efficacy in protecting micro capillaries from UV exposure
- 58.9% improvement in skin resiliency
- 67.9% improvement in smoothness of skin
- 83.9% improvement in elasticity
- 85.5% improvement in skin texture

### Effect of UV exposure to micro capillaries





### Oat (Beta Glucan) Liquid:

A soluble fiber found in the cell walls of oat kernels. As a natural polymer, beta glucan stimulates the immune system and is used in products designed to help heal wounds faster. As an ingredient in personal care products, beta glucan features the ability to induce cellular activities which lead to the restructuring of skin, resulting in a reduction of fine lines and wrinkles. Some of its functional properties include:

- Stimulates collagen synthesis
- Provides protection against UVA/UVB damage
- Acts as a natural moisture barrier and film-forming agent
- Promotes cell renewal; anti-ageing
- Improves skin viscoelasticity
- Decreases hyperpigmentation due to photodamage
- Seals, protects, and moisturizes the skin
- This Beta Glucan liquid penetrates with a high molecular weight into the skin.

### Sodium Hyaluronate (Hyaluronic Acid):

Sodium Hyaluronate (Hyaluronic Acid) is also called Hyaluronan is a component of connective tissue whose function is to cushion & lubricate. Hyaluronan occurs throughout the body and the skin contains 50% of the total Hyaluronan in the body. As Hyaluronic Acid decreases in the body over time and by age 50, most people have lost 50% of the Hyaluronic Acid they had in youth. Hyaluronic acid is the only acid GAG (glycosaminoglycan) found in the skin

- Hyaluronic acid naturally moisturizes skin from the inside out, smoothing out wrinkles in the process.
- Hyaluronic acid as a cosmeceutical acts to hydrate the skin and restore vitality in aging skin.
- Hyaluronic Acid can improve the skin's contour and reduce depressions in skin due to acne, scars, injury or illness.

### White Tea (Camellia Sinensis (White Tea) Leaf Extract:

- White tea is made from immature tea leaves that are picked shortly before the buds have fully opened. The tea takes its name from the silver fuzz that still covers the buds, which turns white when the tea is dried.
- Contains high potency antioxidants, one of which is called "flavonoids". These antioxidants have unique properties help prevent and reverse the appearance of aging, including lessening the appearance of brown spots
- Medical research studies indicate that white tea is better for you with more powerful anti-oxidants, such as catechins, that fights and kills cancer-causing cells, than any other type of tea

- Eliminates free radicals in the skin caused by chemicals and UV rays. Staying out in the sun too long, can be the cause of premature aged skin.
- Aids in preventing acne. Acne buildup usually occurs due to the high amount of toxins that keep accumulating in the body. Antioxidants in white tea help eliminate excess toxins and keep your skin clear from acne related lesions.
- A 2004 study at Pace University concluded that white tea can help your body's immune system fight off viruses and dangerous infection-causing bacteria.

#### **Butyrospermum Parkii (Shea) Butter:**

- Intense moisturizer that is ideal for treatment of dry, cracked & aging skin
- Very effective for extra dry areas: Heels, elbows, knees, hands & cuticle beds
- Can help heal eczema, psoriasis and some rosacea
- Helps repair cellular degeneration
- Can restore elasticity to the skin
- Heals cuts and burns and prevents scarring
- Protects skin against sun damage