

# The TOXIC 10

Are there *dangerous* ingredients  
in the products *you* trust & use everyday?



# The TOXIC 10

*Brought to you by Essanté Organics*

- We're pulling back the shower curtain on The top 10 most common TOXIC ingredients, *legally* used by most companies to increase profitability.
- The average person is exposed to over 120 highly toxic ingredients every day before 9am.
- Exposure occurs daily through skin absorption: toothpaste, shampoo, soap, lotion, etc.
- Ingredients absorb into your skin, continue into your blood stream, and accumulate in your organs.



# 1. Sodium Laureth Sulfate (SLES)

*Carcinogenic, petroleum based lathering agent.*

- **Function:** petroleum based lathering and foaming agent.
- **Hazards:** carcinogen, respiratory tract irritant.
- **Inside:** toothpastes, shaving creams, body washes, household cleaners, etc.





## 2. Butylated Hydroxyanisole & Hydroxytoluene (BHA & BHT)

*Carcinogenic, synthetic preservative.*

- **Function:** synthetic preservative.
- **Hazards:** carcinogen, endocrine disruptor, organ toxicity, developmental toxin.
- **Inside:** lipstick, lipgloss, conditioners , shaving /diaper / moisturizing creams, etc.





# 3. Dibutyl Phthalate (DBP)

*Carcinogenic solvent.*

- **Function:** solvent used to dissolve other chemicals & create better consistency.
- **Hazards:** carcinogen, reproductive toxin, developmental toxin, birth defects.
- **Inside:** shampoos, shower gels, bubblebath, deodorants, cleaning products, etc.



## 4. Colors / Dyes (FD, C or CI Followed by a No.)

*Carcinogenic coloring agent.*

- **Function:** made from coal tar, used to make vibrant colored liquids & products.
- **Hazards:** probable carcinogen, neurotoxin, heavy metal contaminant.
- **Inside:** hair dyes, blue, green, pink, red & purple shampoos, toothpastes, household cleaners, etc.



## 5. Polyethylene Glycol or Propylene Glycol (PEGs)

*Carcinogenic, petroleum-based thickener.*

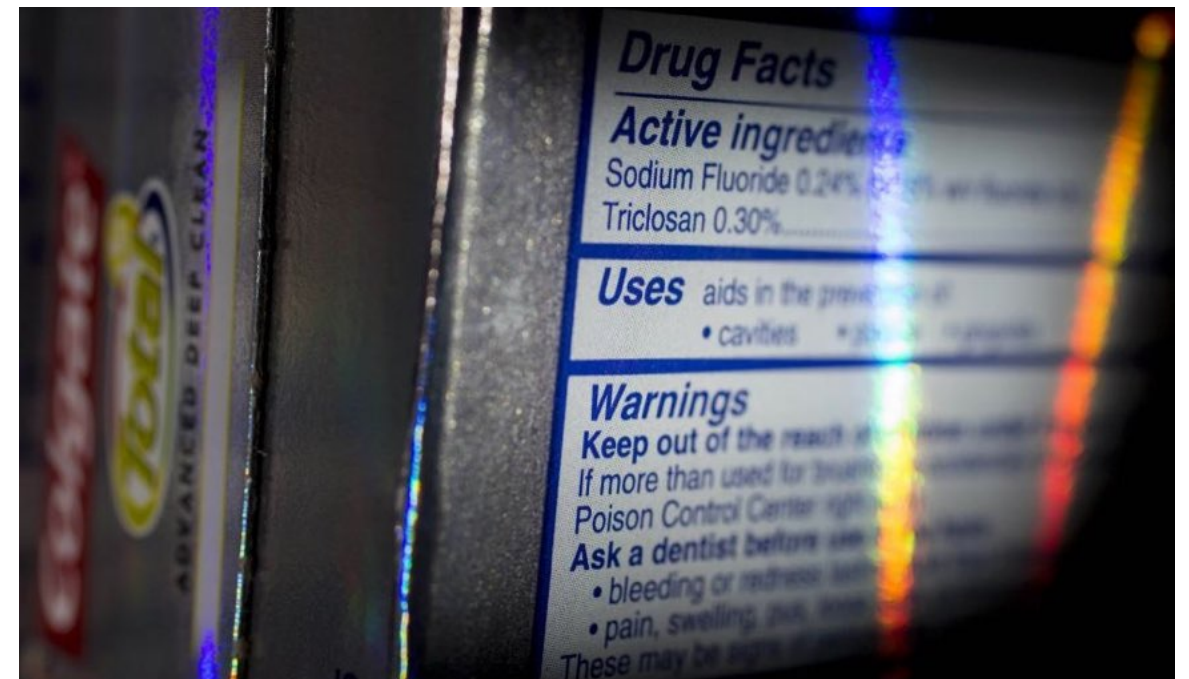
- **Function:** petroleum based thickeners & penetration enhancers to add creaminess.
- **Hazards:** carcinogen, systemic toxicity, linked to lymphatic, breast, & brain cancers.
- **Inside:** shampoos, conditioners, lotions, deodorants, etc.





## 6. Triclosan (Products Labeled “Antibacterial”) *FDA classified pesticide.*

- **Function:** FDA classified pesticide, antibacterial & anti-fungal preservative.
- **Hazards:** endocrine & thyroid disruptor in human breast milk, birth defects, uncontrolled cell growth.
- **Inside:** shaving creams, hair conditioners, deodorants, soap cleansers, household cleaners, toothpastes, etc.



## 7. Petroleum (Mineral Oil, Mineral Jelly, Mineral Grease)

*Carcinogenic, petroleum filler for shine & glide-ability.*

- **Function:** petroleum filler for shine, smoothness, creaminess & glide-ability.
- **Hazards:** European Union classified carcinogen.
- **Inside:** lip balms, creams, waxes, conditioners, lotions, deodorants, etc.



## 8. Fragrance (Perfume or Parfum)

*Carcinogenic, neurotoxin to create a strong scent.*

- **Function:** create a strong scent, term used to hide 4,000+ toxins under the guise of trade secrets.
- **Hazards:** carcinogen, endocrine disruptor, birth defects, neurotoxin, head pain.
- **Inside:** colognes & strongly scented bath, kitchen, & laundry products, etc.





## 9. Siloxanes (ending in ...siloxane or ...methicone)

*Carcinogenic, synthetic chemical for smooth appearance.*

- **Function:** synthetic chemicals that make hair & skin appear smoother.
- **Hazards:** carcinogen, skin irritant, induces acne, endocrine disruptor.
- **Inside:** hair conditioners, de-frizzers, glossers, skin creams, sprays, etc.



# 10. Aluminium

*Carcinogenic chemical to stop perspiration/sweat.*

- **Function:** chemical used to stop perspiration / sweat (a vital body function).
- **Hazards:** carcinogen, neurotoxin, found in breast tissue.
- **Inside:** almost every antiperspirant.



# The Solution



*100% ToxicFree®, Organic & Wildcrafted Products*

We only use ingredients derived from plants, fruits, minerals, & essential oils, guaranteed to deliver truly healthful benefits.



# The Solution



- We create rich lather & foam from nutrient-dense coconuts.
- We use organic ingredients to create superior softness & shine.
- We derive colors from plants.
- We use organic fruits & essential oils to create divinely scented products that deliver nutrition through your skin into the body.





# The Solution



- Home Care
- Baby Care
- Body & Spa
- Therapeutic Essential Oils
- pH Nutrition & Fitness
- Power Pops & Kids Pops



# The Solution



- Guaranteed to work *better* than other organic brands & brands filled with cheap, harmful toxins.
- Guaranteed to be 100% healthy & cause no harm: Avoid the BAD. Enjoy the GOOD.
- Throw out your toxic products & order Essanté Organics Products today!



*7 Time  
Award Winning Company  
By Business For Home*



# The Solution



*Become a Customer or Work With Us  
It's As Easy As 1, 2, 3:*

1. Watch The 10 Americans & The Toxic Truth:  
[www.LivingLifeChemicalFree.com](http://www.LivingLifeChemicalFree.com)
2. Take A Quick Video Tour:  
[www.GoGreenGetPaid.com](http://www.GoGreenGetPaid.com)
3. Let's Talk!